# Part 1. Website Privacy Notice

*Last updated in November 2026*

This notice explains how QualWorld uses personal data when you visit qual-world.com, contact us or sign up for website communications. If you join one of our research panels, see *'Part 2. Research Panel Privacy Notice'* of this document.

## Who is responsible for your data

Our Data Protection Officer is responsible for the uses described in this notice. You can contact us at DPO@qual-world.com or write to us at:

| **QualWorld SAS** | **QualWorld USA, Inc.** | **QualWorld Asia Limited** |
|---|---|---|
| 12 BIS allée du Château | 301 McCullough Drive, Suite 400 | 8th Floor, Tai Sang Bank Building |
| 42290 Sorbiers | Charlotte, NC 28262 | 130-132 Des Vœux Road Central |
| France | USA | Hong Kong |

## When you contact us

We use your name, contact details and the information you include in your message to respond to your enquiry and follow up where needed. We rely on our legitimate interest in responding to enquiries, directing them to the appropriate team and following up on the request where needed.. We keep enquiry records for 10 years. If you do not provide a way to reach you, we may be unable to respond.

## When you visit the website

We use IP addresses, browser information and server logs to keep the website available and secure, diagnose technical problems and detect misuse. We rely on our legitimate interest in operating and securing the website.

## Cookies and similar technologies

A cookie is a small text file which is placed onto your computer or electronic device when you access our website. Similar technologies include web beacons, action tags, local shared objects ('flash cookies') and single-pixel gifs. Such technologies can be used to track users' actions and activities, and to store information about them. We use these cookies and/or similar technologies on this website.

For example, we may use cookies to monitor and/or collect the following information:

- traffic data;
- location data;

This information helps us to build a profile of our users. Some of this information may be aggregated or statistical, which means that we will not be able to identify you individually.

You can set your browser not to accept cookies and the websites below tell you how to remove cookies from your browser. However, some of our website features may not function as a result.

For further information on our use of cookies, please see our Website cookie policy.

For further information on cookies generally visit www.aboutcookies.org or www.allaboutcookies.org.

### When you subscribe to our newsletter

We use your email address to send QualWorld news and updates with your consent. You can unsubscribe at any time using the link in each email or by contacting DPO@qual-world.com. We keep subscription data for 10 years.

## Sharing and your rights

### Who receives your data

Access is limited to authorised people who need the information for their work. We share data with [confirmed recipient categories by activity, such as website hosting and email providers]. We may disclose data to competent authorities when applicable law requires it.

### International transfers

Some service providers or QualWorld affiliates may receive or access personal data from outside the European Economic Area. Where a transfer takes place, we use an applicable adequacy decision or safeguards such as the European Commission's standard contractual clauses. You can email DPO@qual-world.com for details and a copy of the applicable safeguards.

### Your privacy rights

You can ask to access or correct your personal data. Depending on the circumstances, you can also ask us to delete it or restrict how we use it, object to processing based on legitimate interests, or receive a portable copy of certain data. You can object to direct marketing at any time. If we rely on your consent, you can withdraw it at any time. This does not affect processing that took place before you withdrew consent.

To exercise your rights, email DPO@qual-world.com. If we have reasonable doubts about your identity, we may ask for additional information to verify it. You can also complain to the French data protection authority (CNIL) at cnil.fr/fr/plaintes or to another competent supervisory authority.

### Changes to this notice

We will post changes on this page and update the date above. If we plan to use your data for a new purpose, we will tell you about it before we do so.

# Part 2. Research Panel Privacy Notice

*Last updated in November 2026*

This notice applies when you apply to join or are a member of a QualWorld research panel. Joining the panel lets us contact you about studies that may be relevant to you. You choose whether to take part in each study.

## Who is responsible for your data

Our Data Protection Officer is responsible for the uses described in this notice. You can contact us at DPO@qual-world.com or write to us at:

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| France | USA | Hong Kong |

## Setting up and managing your profile

We use your contact details, location and profile information to review your application and manage your membership. For professionals, this may include specialty, workplace, practice details and NPI where applicable. For patients, we use the contact and profile information requested on the patient registration form. We rely on our legitimate interest in reviewing applications, keeping profiles accurate and administering membership. We keep profiles while membership is active and propose reviewing inactive profiles after 10 years.

Fields marked with an asterisk are required to complete registration. If you leave a required field blank, we may be unable to complete your application. These fields support panel registration and verification.

## Verifying professional profiles

We use your work email, a video call, a badge or ID, or another available method to check your professional profile. We rely on our legitimate interest in confirming credentials and preventing fraudulent registrations. Only authorized verification staff can view uploads. We retain the verification result while membership is active.

## Selecting and inviting panel members

We use relevant profile details to identify studies and invite you by email or telephone. We rely on our legitimate interest in matching members with relevant opportunities. You can ask us to stop invitations at any time.

With your explicit consent, we use health information you choose to provide to identify studies that may be relevant to you. We rely on consent under GDPR Article 6(1)(a) and explicit consent under Article 9(2)(a). To withdraw consent, email DPO@qual-world.com. We will stop using that information for matching. We keep these details while you remain a member and your consent is in place.

# Your choices and study information

### Stopping invitations or leaving the panel

To stop receiving invitations, use the unsubscribe link where available or email panel@qual-world.com. To leave the panel or request deletion, email DPO@qual-world.com. We delete closed profiles within 30 days and keep a minimal opt-out record where needed to avoid recontact, based on our legitimate interest in respecting your choice.

### Who receives your data

Authorized panel staff and providers supporting panel technology, communications or profile verification may access data as needed for those services. We may disclose data to competent authorities when required by law.

### International transfers

Some providers or QualWorld affiliates may receive or access panel data from outside the European Economic Area. Where a transfer takes place, we use an applicable adequacy decision or safeguards such as the European Commission's standard contractual clauses. Email DPO@qual-world.com for details and a copy of the applicable safeguards.

### If we receive information about you from someone else

We may obtain professional contact and practice details from public professional directories or recruitment partners to invite eligible professionals to join the panel. We rely on our legitimate interest in finding professionals with relevant experience for healthcare market research. We tell you the source when we first contact you.

### Taking part in a study

Before you decide whether to take part, you will receive information about that study. This will explain who is responsible for your data and, where relevant, how health information, recordings and transcripts are handled, whether AI tools are used for transcription or analysis, what the client receives and whether safety information must be reported.

### Your privacy rights

You can ask to access or correct your personal data. Depending on the circumstances, you can also ask us to delete it or restrict how we use it, object to processing based on legitimate interests, or receive a portable copy of certain data. You can object to direct marketing at any time. If we rely on your consent, you can withdraw it at any time. This does not affect processing that took place before you withdrew consent.

To exercise your rights, email DPO@qual-world.com. If we have reasonable doubts about your identity, we may ask for additional information to verify it. You can also complain to the French data protection authority (CNIL) at cnil.fr/fr/plaintes or to another competent supervisory authority.

# Registration form text

## Professional panel registration

QualWorld uses your contact and professional details to review your application, verify your profile, manage your membership and invite you to relevant studies. Fields marked with an asterisk are required. For privacy questions, please read *'Part 2. Research Panel Privacy Notice'* or email DPO@qual-world.com.

## Patient panel registration

QualWorld uses the details you provide to review your application, manage your membership and contact you about relevant studies. Fields marked with an asterisk are required to complete your registration. For privacy questions, please read *'Part 2. Research Panel Privacy Notice'* or email DPO@qual-world.com.